



HISTORICON™

Historical Miniature Gaming's Biggest Summer Vacation! 2008

HISTORICON REPORT

6 March 2008

By Bob Giglio – Convention Director

I – OVERVIEW

1. Sunday Count Out: Has anyone been secured to replace the previous count out person (Richard Egtvedt) yet?
2. Additional Local Hotel: Due to Lancaster Township delays, construction on the new Candlewoods Suites could not begin in April so they could open June 2008. As a result the brand name was changed to Comfort Suites, which will now be ready in 2009, and a Group Block contract will be established with them for HISTORICON 2009. The result is that the total Group Block (3 hotels, not including the Lancaster Host) reserved for HISTORICON 2008 is still 171 rooms (50 more than last year!)
3. John Drye (ConOps) and I will be meeting with the Host Management on Friday 10 AM to discuss the Wheatland Room (Comedy Club) at HISTORICON.

II – PROMOTIONS

1. Osprey Publishing: As a sponsor, besides promoting via their newsletters (distribution 20,000/month), they will be printing HISTORICON 2008 fliers to hand out at the Osprey booth at Salute – the largest miniature gaming tradeshow in Britain – in April.
2. Armchair General Magazine: Are returning again this year as a sponsor. In addition to their speakers and adverts in their magazine promoting The Military Seminar Series, they will be have a web page on their website of their speakers and links to our website.
3. Miniature Wargames: Have given permission to use their 4-page AAR (Nov.'07 issue) of HISTORICON 2007 on the convention website for promotional purposes, and this is also on the HMGS website as well.
4. Casemate Publishing, Ltd: Working with them to be involved for promotions and speakers; a new untapped promotional avenue of history enthusiasts.

III – EXHIBITORS

1. Brochure Adverts: Already have requests 2 full-page full color adverts (\$1700 total income), a third pending.
2. Program Adverts: Due to demand for the only full color advert space in the convention program (i.e., back cover) – there will be two new firsts for HMGS East!
 - The inside of the cover will also be in color, and rates increased accordingly
 - There will be one sheet of color (4 pages) in the program itself – two new firsts!

IV - EVENTS

1. Flames of War US National Tournament: A major event will have its first year at HISTORICON in 2008.
2. Field of Glory: This new ancients and medieval rules set by Slitherine and Osprey Publishing will be another new tournament at HISTORICON 2008, plus demos.
3. Painting Events: Iron Paintbrush will be expanded a bit for 2008, since it seems to be well received in 2007.
4. Modeling Competition: Society of the Daisy will run and sponsor this new hobby competition.
5. Military Seminar Series: Another robust slate of speakers/seminars; some of the speakers this year are:
 - Rene Chartrand, Guest of Honor (theme)
 - Dr. Walter Powell, Director – Braddock Road Preservation Association (theme)
 - Doug MacGregor, Ft. Pitt Museum (theme)
 - Martin West, Director – Ft. Ligonier (theme)
 - Col. David Glantz (WWII)
 - John Hill – 25th Anniversary of Johnny Reb
 - Lester Grau (Modern Wars)
 - Plus others, including seminars by Osprey
 - Christopher Duffy was planned to be a Guest of Honor (theme), but declined
 - Theme GM Guests of Honor: Rules author Bill Protz, w/Jim Purky, both of SYW Assoc.; will present “big battalion” SYW games. Both will co-host a seminar.